



Tuscany Falls

LOVE WHERE YOU LIVE

Why Choose Fiber-To-The-Home?

Fiber-optic technology is a feature, not a benefit. And consumers are increasingly looking for products and services that set themselves apart with superior benefits not available elsewhere. FTTH brings numerous advantages that traditional copper wires cannot. Take a look below and you will see many of the benefits of Fiber-To-The-Home:

FTTH is far more reliable than coaxial cable or paired copper wire.

Fiber is unaffected by moisture from rain or burst pipes. Electrical interference that can cause noise and service interruptions on copper lines has no effect on fiber and its ability to transmit data. Lighting, and power surges that can cause severe equipment failure has no effect on fiber.

FTTH improves community appearance.

Fiber is buried under the ground. All the connections and equipment are also hidden. This results in pristine and uncluttered landscaping.

FTTH does not use electricity thus supporting Green communities.

Being Green, or environmentally responsible is at the core of fiber. Fiber is made from one of the most plentiful raw materials, sand. It is unaffected by age or the environment and will last for hundreds of years.

FTTH enables homeowners to enjoy more vibrant television experiences.

Video content is one of the fastest developing areas of consumer entertainment. The technologies that we are seeing today like High Definition, video on demand, and better channel selection are far exceeding the capabilities of copper coaxial lines. Fiber can bring the consumer all this and more.

FTTH supports faster Internet access, file sharing and downloads.

Fiber is one of the fastest Internet transports available. It exceeds anything that copper can transmit many times over.

FTTH allows for economical bundling of data, voice and video services.

The traditional phone, coax and satellite can all be replaced by a single strand of fiber at only cents a foot.

FTTH increases property values \$5,000 to \$9,400 or more.

Studies conducted on FTTH communities across the nation show a significant increase in property values compared to developments that lack the advanced fiber utilities. Increases of \$5,000 to \$9,000 per residence are not uncommon.

FTTH is "Future Proof". Unlike coax and copper it never becomes obsolete.

Fiber in the ground is timeless. Unlike copper and coax, the speed of the fiber is controlled by the electronics on each end. Upgrade the electronics and you upgrade the speed. Acceleration of knowledge is perhaps the fastest growing part of our world. Usage of fiber technology is the closest thing to timelessness available. Fiber optic technology enables greater bandwidth and higher speeds than any technology currently available.

FTTH video content has over 100 HDTV channels available.

By January of 2008, the video content will have over 100 channels of HDTV. All of this can easily be transmitted over fiber with room to spare.

FTTH is a premium service and a marketing bonanza.

Simply put, fiber sells. Not only does it increase sales, it attracts a more influential and technology savvy homeowner. Many upscale communities do not offer this feature and those that do have a distinct marketing advantage.



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Tuscany Falls residents will enjoy the ultimate in Internet technology. No longer restricted by DSL and cable modem technologies, property owners will have access to the most advanced Internet services available via Fiber-to-the-Home.

Better than DSL or Cable

Residents can select from several speeds and custom packages. The base package is a 1.5Mb x 500K connection. Additional speeds are available for residents that need more.

Special Packages for Residents

Fiber is the key to providing services. With FTTH, Tuscany Falls residents can choose from "Gamers Package", "Telecommuter Package", and the "Professionals Package". Each delivers Internet performance beyond the norm.

Speeds Available:

	Base Speed	\$ in POA Fee
2Mb x 500K	For those that need a little more	\$ 12.99
4Mb x 768K	For those that need a lot more	\$ 19.99
8Mb x 1Mb*	For those that just cannot get enough	\$ 29.99
10Mb x 2Mb*		

Packages:

Packages include additional speed and custom routing to minimize latency and hops to the destination increasing overall performance.

Gamer Package	High Speed, Low Latency, Short Hops	\$ 39.99
Telecommuter	Special Routing to the Workplace	\$ 29.99
Professional	High Speed and Special Routing	\$ 39.99



Innovative Communications Inc.

P.O. Box 128

Seneca, SC 29679

888-8INNOVA

Innova.Net

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